



**José Luís (JOE) COUTO**  
**Director of Government Relations and Communications**  
**Ontario Association of Chiefs of Police**

José Luís (Joe) Couto is a veteran public policy and communications professional with more than 35 years of proven government relations and communication experience. Joe is in his 20<sup>th</sup> year as Director of Government Relations and Communications for the Ontario Association of Chiefs of Police. Before serving with OACP, he was a Senior Consultant with Enterprise Canada Consultants Inc., one of Ontario's leading government relations and communications firms, where he developed a thorough expertise in several public policy areas, including municipal affairs, housing, energy, and taxation and fiscal policies.

In addition to his professional work, Joe is also a Professor (part-time) at the University of Guelph-Humber's Justice Department and Humber Institute of Technology and Advanced Learning's School of Social and Community Services (Criminal Justice), and Associate Faculty at Royal Roads University's School of Communication and Culture, where he was awarded the 2016 Outstanding New Faculty Award.

A native of Brazil, Joe holds a Master of Arts in Professional Communications degree from Royal Roads University and a Bachelor of Journalism degree from Toronto Metropolitan University. Joe is currently a candidate for a Doctor of Social Sciences degree from Royal Roads University.

Joe was awarded the Queen's Diamond Jubilee Medal for his contributions to policing and public safety in Canada in 2013 and the Serving With Pride Ally Award in 2016.