Media Release

Community Safety and Correctional Services Minister, Police Leaders Launch Province-Wide “You Are Crime Prevention” Campaign

New “Out of the Shadows” Document on the True Nature of Organized Crime Also Unveiled

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(Toronto, ON) – Ontario’s police leaders were joined today by the Honourable Sylvia Jones, Minister of Community Safety and Correctional Services, in kicking off a provincial crime prevention campaign launched by the Ontario Association of Chiefs of Police (OACP).

The campaign theme of You Are Crime Prevention emphasizes the power of the individual and communities to prevent crime before it happens.

“We know that crime takes many forms. It can happen to anyone, anytime, anywhere. That’s why our police services are committed to raising public awareness about crimes that can make our homes, neighbourhoods, and communities unsafe,” said OACP President Chief Kimberley Greenwood (Barrie Police Service). “The OACP is proud to have the support of Minister Jones in launching our campaign and our new educational booklet.”

The new You Are Crime Prevention booklet will be used throughout the year by Ontario police services to raise awareness of many types of crimes, including:

- Suspicious activities and why you need to be aware and alert.
- Cannabis impairment and how making the wrong choices in the new era of legal cannabis can lead to tragic results.
- Financial scams that continue to grow in both numbers and impact:
  - Identity theft
  - Bank and credit card fraud
  - On-line scams
  - Lottery scams
  - “Phishing” email scams
  - Auto insurance fraud
- “Porch Pirate” thefts, where on-line purchases are stolen after delivery to your property

The OACP is pleased to also make available a new resource document to raise awareness about the true nature of organized crime in Ontario. Bringing Organized Crime Out of the Shadows provides easy-to-read information about the reality of organized criminal activity in our province.

Check out Ontario’s Mobilization & Engagement Model of Community Policing and visit the OACP website (www.oacp.ca) to download the 2019 Crime Prevention booklet, and Bringing Crime Out of the Shadows.

#YouAreCrimePrevention

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The Ontario Association of Chiefs of Police is the voice of Ontario’s Police Leaders

Members of the Ontario Association of Chiefs of Police serve their communities as the senior police leaders in municipal, regional, provincial national, and First Nations police services across Ontario.

Vision:
Excellence in police leadership - working together for safer communities.